

Babyville
BOUTIQUE



Oh baby!

If you're
looking for
a way to

attract young mothers to your store, be sure to check out the new Babyville Boutique program from Prym Dritz. It's all about making fun cloth diapers and other infant/toddler items. In addition to the PUL (polyurethane laminate) fabrics in prints and solids, other products include foldover elastics, plastic snaps, labels, appliques, buttons, hook-and-loop tape and two project books. For more information, see www.babyvilleboutique.com. This is scheduled to be live by the end of August, or watch for the debut at Fall Quilt Market.