



Cloth Diaper Kits Coming To JoAnns, Hancocks and Hobby Lobby!

by Autumn Beck on August 18, 2011

This is really awesome! I'm pumped...and I don't sew!

Just the fact that cloth diapers are becoming more and more accessible to EVERYONE makes me giddy!

The kits are the design of Babyville Boutique (Ellie Joos and Jean Kievlan).

****CORRECTION***** *There are no kits, all of the items are sold in separate packages so the consumer can mix and match to make their diapers truly personal and unique, designed the way they want them. The diaper cuts are packaged 3 to a package in girl, boy and neutral themes and then all of the other components are sold separately for added creativity.*

Earlier this month the following press release was submitted:

Babyville Boutique™, DIY Cloth Diaper Sewing Program from Prym playful prints and coordinating notions for creative sewing

Spartanburg, SC . . . When many people think of cloth diapers, their thoughts return to rubber pants, diaper pails, and inconvenience! Well, those days are long gone and now diaper-sewing consumers can sew adorable, eco-friendly diapers and coordinating baby necessities that are fun, easy, creative and economical.

Babyville Boutique™ from Prym Consumer USA is a completely coordinated program that includes PUL (polyurethane laminate) fabric in 10 darling prints and 14 solid colors, in packages of 3 diaper cuts measuring 21" x 24" or by the yard, fold over elastic FOE, Plastic Snaps, Snap Pliers, Embroidered Appliques, Embroidered Labels, Colored Hook and Loop Tape (EZ Adjust Tape™) and Buttons. All products have been thoroughly tested to ensure baby's safety.

Two full color books, "Cloth Diapers Made Easy" Sewing Book and "Baby Essentials Made Easy" by Jean Kievlan and Ellie Joos, the program creators, complete the family of products. In "Cloth Diapers Made Easy", consumers will find pull-out patterns for diapers and soakers for newborn to large sizes. "Baby Essentials Made Easy" will inspire consumers to use the PUL fabrics and accessories to make changing pads, bibs, placemats, diaper bag, toys and many more creative baby necessities.

The Babyville Boutique DIY Diaper Sewing Program arrives in most JoAnn Fabrics, all Hobby Lobby, and select Hancock Fabrics stores starting in September!

The www.babyvilleboutique.com website and blog launches later this month to provide a dedicated space for tutorials, communicating, and sharing. The Babyville Boutique™ Facebook page, now up and running, is alive with excitement and pictures posted by some of the creative diaper sewing testers at: <http://www.facebook.com/BabyvilleBoutique>

From the Babyville Boutique Facebook page:

Babyville Boutique will be in the stores by late September. You will have all the components to make precious baby things including diapers and diaper covers. Colorful hook and loop tape, snaps, buttons, PUL and more! Although we do not have kits, you can mix and match the products to make your own special design. Check back for more updates!

I've browsed the [photo albums](#) on their Facebook page and I'm in love with the cute prints and appliques! I'm impressed that they aren't just giving us the plain basics but the fun extras like labels, appliques and cute FOE!

Here are a few screenshots of the design team's creations. From what I can tell there will be great flexibility in the diaper styles you choose to make.



Are you excited?! I wonder what the price will be on the kits? I hope it's super affordable because I envision these being a huge blessing to those on a tight budget.

Will you buy one?



****Disclaimer**** I cannot be held personally liable for any damage done to your cloth diapers and accessories. The advice given has been tested by myself but I encourage you to cover your bases before you implement advice, specifically washing instructions.

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[1 Rachel](#) September 29, 2011 at 10:05 am

I do sew and I think if babyville existed two-three years ago I'd have made all of my own diapers. This is going to change the WAHM and SAHM making their own and selling their own diapers!

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